

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.in
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ECD/2024-2025/883
Date: 12.08.2024
सौर, २१ श्रावण, शके १९४६

To,
The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Sub:- HAR GHAR TIRANGA 2024 - Organisation of various activities by NSS units from 9-15 August, 2024reg...

Sir / Madam,

With reference to the DO letter dated 07.08.2024 from Secretary (Culture) Government of India New Delhi as well letter from Ministry of Youth Affairs and Directorate of NSS New Delhi communication dated 9th August, 2024 on the above-mentioned subject.

With reference to above, as per communication received from Ministry, "**Har Ghar Tiranga हर घर तिरंगा**" campaign will be celebrated from 9th to 15th August, 2024 in all College NSS Units. Action plan proposed for Ghar Ghar Tiranga 2024 is as follows.

- 1) Campaign to encourage citizens to hoist the Indian National Flag in Homes/ premises
- 2) Seminars/ Webinars on Importance of Freedom
- 3) Tiranga Rallies with NSS Volunteers in all NSS Units
- 4) Nukkad Natak to be demonstrated in the community
- 5) Cycle Rally
- 6) #tirangamarch2024 campaign on all social media platforms for wider publicity
- 7) Wall painting on freedom fighters
- 8) Visit to nearby Monuments/ Museum
- 9) Each Volunteer to visit at least five households in their areas to aware about Har Ghar Tiranga program and popularize it.
- 10) All the NSS Volunteers shall take Pledge on Har Ghar Tiranga
- 11) Motivate People regarding the importance of Freedom.

Activities consisting following shall be organized...

- Door to Door Outreach with Tiranga via My Bharat volunteers, NSS and others
- Cleaning activities and Pledge taking around Shilaphalakams
- Tiranga Marches with the national flag in their respective localities
- Tiranga Runs and marathons where participants carry the national flag, highlighting the spirit of unity and fitness.
- Tiranga Cycle and Bike Rallies with riders carrying the national flag, symbolizing strength, and patriotism

Brief report & Photographs, paper cutting on the activities shall be submitted to this office by email as well to be shared on official Social media handles of NSS & whats app groups.

You are also requested to give adequate outreach / publicity of this campaign on various social media platform to grand success of the campaign.

Yours sincerely,

Mr. Sushil Shinde
OSD, NSS

Copy for information to 1) Regional Director NSS, NSS Regional Directorate, Pune.
2) State Liaison Officer and OSD, NSS, Government of Maharashtra